



The Bureau for Management, Office of the Chief Information Officer (M/CIO), Knowledge Services Center presents

# New This Month

AUGUST 2014

## NEW THIS MONTH

### AID AND DEVELOPMENT

#### Celebrity advocacy and international development.

Brockington, Dan. New York: Routledge, 2014.

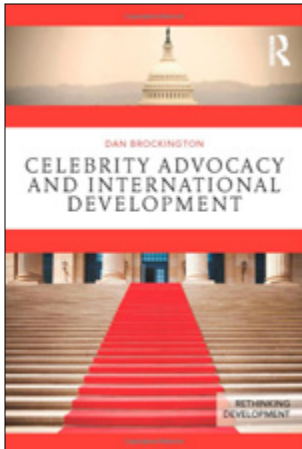


Image: [www.amazon.com](http://www.amazon.com)

This book explores the history and implications of the rise in celebrity advocacy for international development. Brockington shows how NGOs are increasingly pursuing and developing relationships with public figures. He finds that while celebrity advocacy is an effective tool for working with corporate and government elites, it is not necessarily a successful mode of engaging with the public.

#### China's second continent: how a million migrants are building a new empire in Africa.

French, Howard W. New York: Knopf, 2014.

French chronicles the complex and sometimes volatile relationships between China, Chinese emigrants, and the residents of a number of African nations. His interviews with stakeholders such as Chinese entrepreneurs, African workers, and politicians reveal a multitude of issues surrounding China's development activities in Africa. Topics include racism, clashes between employers and local workers, and grassroots protests.



Image: [www.amazon.com](http://www.amazon.com)

## INSIDE

Aid and Development

Agriculture and Environment

Democracy, Governance and Humanitarian Assistance

Economic Growth and Trade

Education

Gender Equality and Women's Empowerment

Health, Nutrition and Population

Science and Technology

### New from the LEARNING RESOURCES CENTER HR/TE

*Travel, cultural and management resources*

Africa

Asia

Latin America and the Caribbean

Management and Career Development



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**International aid and the making of a better world: reflexive practice.** Eyben, Rosalind. New York: Routledge, 2014.



Image: [www.amazon.com](http://www.amazon.com)

How can international aid professionals manage to deal with the daily dilemmas of working for the wellbeing of people in countries other than their own? Eyben seeks to answer this question by providing insight into the world of aid—its people, ideas and values against the backdrop of a broader historical context. USAID's work is described in a number of chapters.

**Reach out Africa: studies in community empowerment, sustainable development, and cross-cultural engagement.** Ettling, Dorothy H. and Kevin B. Vichales, editors. Bloomington, IN: Archway Publishing, 2014.

This collection of case studies examines African development projects that have transformed the lives of individuals and communities through collaborative partnerships. The volume explains how such projects build capacity for collective problem-solving at the community level, build meaningful collaborations, and mobilize culturally diverse communities to plan, implement, and evaluate sustainable community development.

**Reporting disasters: famine, aid, politics and the media.** Franks, Suzanne. London: C. Hurst & Co., 2013.

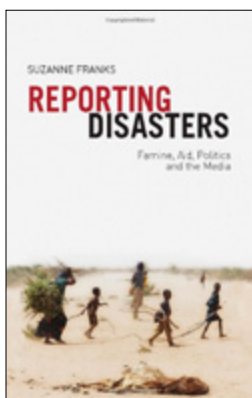


Image: [www.amazon.com](http://www.amazon.com)

Franks investigates how BBC reporting on the 1984-85 famine in Ethiopia fueled the growth of NGOs and radically and permanently altered their relationships with the media. She outlines the nature of media attention on the crisis and then discusses the harmful effects of inaccurate coverage on the famine and its root issues.

**Social inclusion of people with disabilities: national and international perspectives.**

Rimmerman, Arie. New York: Cambridge University Press, 2014.

Rimmerman reviews social exclusion of people with disabilities from ancient times to the present and examines the role of printed and digital media in shaping public attitudes and impressions of those with disabilities. She then turns her attention to social and legal strategies to promote social inclusion, such as social protection, amending discriminatory laws, and national and international campaigns geared toward the removal of stigmas.

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## AGRICULTURE AND ENVIRONMENT

**Agricultural land redistribution and land administration in Sub-Saharan Africa: case studies of recent reforms.** Byamugisha, Frank F. K., editor. Washington, DC: The World Bank, 2014.

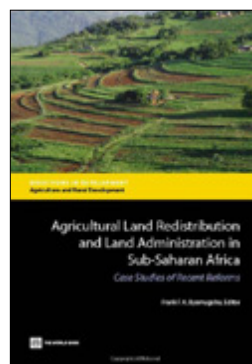


Image: [www.amazon.com](http://www.amazon.com)

This e-book describes the process of land reforms in Sub-Saharan Africa. Using case studies from a number of African countries, contributors discuss how successful reforms addressed land ownership inequality as well as inefficiency and corruption in land administration. USAID staff may download the book via the [World Bank eLibrary](#).

**Finance for food: towards new agricultural and rural finance.** Köhn, Doris, editor. New York: Springer, 2014.

Beginning with an overview of the current state of agricultural finance in developing countries, this volume goes on to take a more detailed look into topics such as process innovation, value chains, and innovative microfinance. Contributors examine the risks associated with agricultural finance and review possible distribution channels for reaching the rural poor with modern technology.

**Reducing disaster: early warning systems for climate change.** Singh, Ashbindu and Zinta Zommers, editors. New York: Springer, 2014.

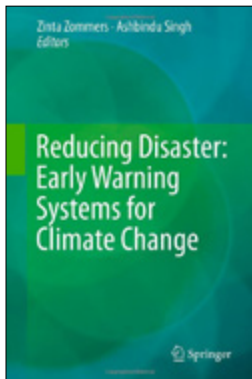


Image: [www.amazon.com](http://www.amazon.com)

Authors explore how early warning systems may prevent loss from climate change associated hazards – such as hurricanes, fog, floods, droughts, and fires. Chapters highlight specific components of the early warning process including ways to identify vulnerable communities, predict hazards, and deliver information. Illustrations, including satellite images, show the transnational impact of disasters while case studies provide examples of current early warning systems.

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## DEMOCRACY, GOVERNANCE AND HUMAN RIGHTS

**Advancing electoral integrity.** Norris, Pippa, Richard W. Frank and Ferran Martinez i Coma, editors. New York: Oxford University Press, 2014.

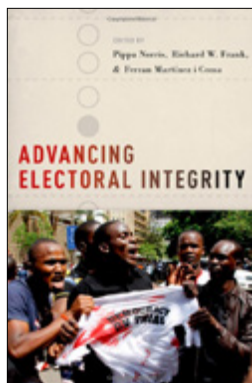


Image: [www.amazon.com](http://www.amazon.com)

This volume reviews the problem of electoral integrity by examining: what standards and evidence help to determine when elections fail; what strengthens independent electoral authorities; and how lack of electoral integrity can damage trust and confidence in elections. Chapters illuminate these issues by drawing upon cases in established democracies, newer democracies in Central and Latin America, and diverse regimes in Sub-Saharan Africa and the Middle East.

**Corruption, grabbing and development: real world challenges.** Søreide, Tina and Aled Williams, editors. Northampton, MA: Edward Elgar, 2014.

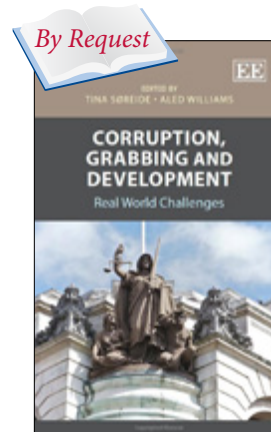


Image: [www.amazon.com](http://www.amazon.com)

Authors examine how land grabbing (which includes stealing, embezzlement, corruption and fraud) can impede development goals. Sixteen case studies look at how land grabbing distorts development in specific sectors, including law enforcement, construction, finance, health, politics, and education.

**Governing failure: provisional expertise and the transformation of global development finance.**

Best, Jacqueline. New York: Cambridge University Press, 2014.

Best argues that the International Monetary Fund, World Bank and other development finance organizations have become preoccupied with the problem of failure. She investigates how this growing fixation has changed the way that institutions manage development finance. Four new governance strategies are identified—fostering ownership, developing global standards, managing risk and vulnerability, and measuring results.

**Peaceland: conflict resolution and the everyday politics of international intervention.** Autesserre, Séverine. New York: Cambridge University Press, 2014.

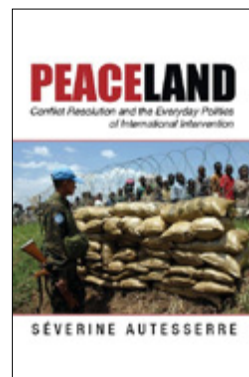


Image: [www.amazon.com](http://www.amazon.com)

Why do international peace interventions often fail to reach their full potential? Having compiled ethnographic research in conflict zones around the world, Autesserre asserts that the practices, habits, and narratives of peacebuilders strongly influence the resolution process. She proposes innovative ways to better help host populations build sustainable peace.

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## ECONOMIC GROWTH AND TRADE

**Homer economicus: the Simpsons and economics.** Hall, Joshua, editor. Stanford, CA: Stanford Economics and Finance, 2014.

A cast of contributors takes a field trip to Springfield, where the Simpsons reveal that economics is everywhere. Part one focuses on microeconomics and looks at individual behavior and decision-making. In the next section contributors take a broader view and guide readers through chapters on money, markets, and government. A third and final section discusses topics in applied microeconomics, including immigration, labor markets, gambling, and health care as seen in the television show *The Simpsons*.

**Leverage for good: an introduction to the new frontiers of philanthropy and social investment.** Salamon, Lester M. New York: Oxford University Press, 2014.

Salamon provides an overview of new actors and tools that are transforming philanthropy and social investment. He also discusses the steps needed to promote their further development. The work of USAID is described in several chapters.

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**Necessity entrepreneurs: microenterprise education and economic development.** Brewer, Jeremi and Stephen W. Gibson, editors. Northampton, MA: Edward Elgar, 2014.

An estimated one billion individuals across the globe can be defined as necessity entrepreneurs—individuals who have no other option for income than to start small, income-generating businesses. This volume defines necessity entrepreneurship and explores how microenterprise education can help entrepreneurs and impact the economic development of their families, communities and nations.

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## EDUCATION

**Education and international development: theory, practice and issues.** Harber, Clive. Oxford, UK: Symposium Books, 2014.

This introductory text presents an overview of the main theories, ideologies and assumptions surrounding education and international development. After looking at whether or not education can help to reduce poverty, Harber reviews some of the key issues facing education in developing countries such as gender equality; the role of international aid; health and HIV/AIDS; vocational education; education in conflict societies; corruption and education following disasters.



Image: [www.amazon.com](http://www.amazon.com)

**Student learning in South Asia: challenges, opportunities, and policy priorities.** Dunder, Halil, Tara Bêteille, Michelle Riboud, and Anil Deolalikar. Washington, DC: The World Bank, 2014.

Recent investments in education by South Asian countries have led to higher school enrollment, but have not necessarily led to increased learning outcomes. This e-book uses national learning assessments and impact evaluations to examine which types of policies hold promise for improving student learning in the region. USAID staff may download this title in PDF via the [World Bank eLibrary](http://World Bank eLibrary).

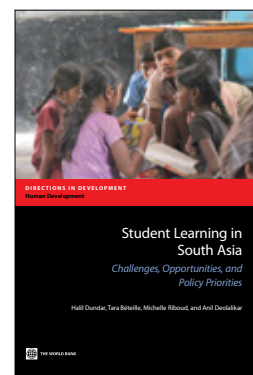


Image: [www.worldbank.org](http://www.worldbank.org)



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## GENDER EQUALITY AND WOMEN'S EMPOWERMENT

**Teach a woman to fish: overcoming poverty around the globe.** Sharma, Ritu. New York: Palgrave Macmillan, 2014.

Sharma provides an on-the-ground account of how women in Burkina Faso, Honduras, Nicaragua, and Sri Lanka are seeking to improve their economic prospects and create better futures for themselves and their families. Information about the work of USAID and comments from Administrator Shah are included.

**Women in politics: gender, power and development.** Tadros, Mariz, editor. New York: Zed Books, 2014.

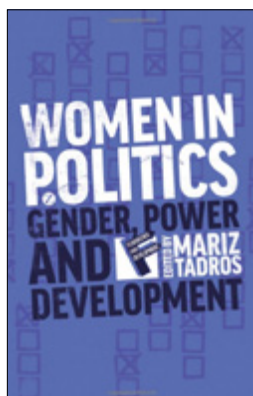


Image: [www.amazon.com](http://www.amazon.com)

Essays in this volume offer insights into women's political power in eight countries in the global South. Rather than focusing on data, authors emphasize the women who run for office, what motivates and helps them, and the obstacles they face in entering the arena of formal politics.

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## HEALTH, NUTRITION & POPULATION

**An epidemic of rumors: how stories shape our perception of disease.** Lee, Jon D. Logan, UT: Utah State University Press, 2014.

The author examines the interactions between disease and disease narratives through the lens of the 2003 SARS epidemic. He finds that these narratives often offer inaccurate explanations of the disease's origins, and that stories also spread questionable medical information about potential cures and treatment. Narratives explored include etiological legends, gathering places, xenophobia, folk medicine, and rumor.

**Global health inequities: a sociological perspective.** De Maio, Fernando. New York: Palgrave Macmillan, 2014.



Image: [www.amazon.com](http://www.amazon.com)

De Maio surveys globalization's effect on global health, and finds that health inequity is greater today than at any other point in history. He reviews the progress of the health-related Millennium Development Goals and then examines the growing burden of chronic non-communicable diseases, the persistent injustice of neglected tropical diseases, and unequal access to anti-retroviral medicines for people living with HIV.

**Improving diets and nutrition: food-based approaches.** Thompson, Brian and Leslie Amoroso, editors. Boston: CABI, 2014.

This collection of 35 papers stems from the 2010 International Symposium on Food and Nutrition Security, organized by the Food and Agriculture Organization of the United Nations (FAO). Its aim is to document evidence that demonstrates the impact, effectiveness and sustainability of food-based approaches for improving diets and raising levels of nutrition in order to achieve food and nutrition security. USAID staff may download the e-book via [CABI eBooks](http://CABI eBooks).

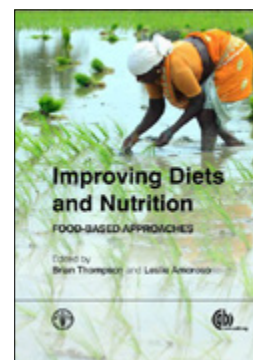


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## SCIENCE AND TECHNOLOGY

**Predictive analytics for dummies.** Bari, Anasse, Mohamed Chaouchi, and Tommy Jung. Hoboken, NJ: For Dummies, 2014.

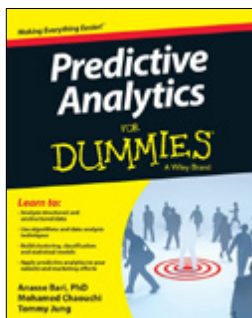


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Predictive analytics may be used to make more informed decisions and uncover hidden patterns and relationships in data, which can help predict what may happen in the future. This book introduces predictive analytics and provides a roadmap for its implementation within an organization. Topics include using

structured and unstructured data, building models, data classification, and installing and using machine-learning software.

**Smaller faster lighter denser cheaper.** Bryce, Robert. New York: PublicAffairs, 2014.

This contribution to the discourse on energy policy contends that humanity will solve the problem of climate change and energy shortages by doing what it has so many times before – innovating. While the title of the book applies to the lightning quick evolution of computers over the last several decades, he argues that it also applies to energy production. Bryce does not believe in the concept of “energy independence,” but rather argues that global energy problems will be solved by the creation of new technologies and the dramatic improvement of existing functionalities.

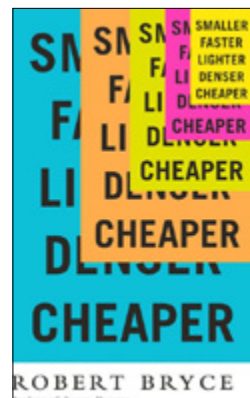


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## LEARNING RESOURCES CENTER

Travel, Cultural, and Management Materials from the Office of Human Resources (HR/TE)

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### AFRICA

**In the house of the interpreter: a memoir.** Wa Thiong'o, Ngugi, New York: Pantheon, 2012.

This second volume of Wa Thiong'o's autobiography covers the years 1955-59, when he attended Alliance High School outside Nairobi. Returning home from the first term of boarding school, he finds his village destroyed, and his family relocated. Themes of

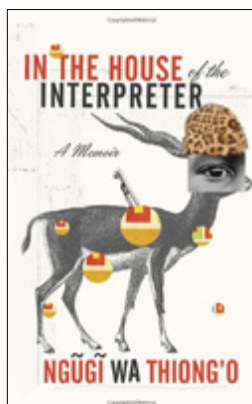


Image: [www.amazon.com](http://www.amazon.com)

dislocation, fear, and terror emerge when his older brother sides with the anti-colonials and is eventually captured, then released, and the author is randomly detained not long after his graduation. Throughout, Wa Thiong'o finds school to be a sanctuary where he can explore books and writing and be shielded from the Mau Mau Uprising.

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### ASIA

**And the mountains echoed.** Hosseini, Khaled. New York: Riverhead Books, 2013.

Hosseini, author of *The Kite Runner*, explores the bond between siblings in this multi-generational tale. The novel opens with an impoverished Afghan laborer selling his 3-year-old daughter to a wealthy couple in Kabul. The consequences of the separation between the girl and her heartbroken older brother radiate through a series of overlapping narratives. The story flows from Afghanistan to San Francisco, Paris, and the Greek isle of Tinos.

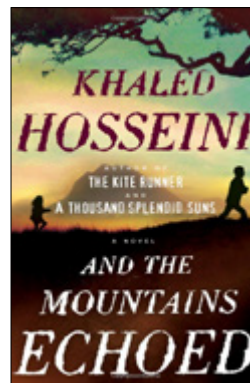


Image: [www.amazon.com](http://www.amazon.com)

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## LATIN AMERICA AND THE CARIBBEAN

**Claire of the sea light.** Danticat, Edwidge. New York: Knopf, 2013.

Claire Limyè Lanmè is a young Haitian girl whose mother died during childbirth. Considering that he must leave in order to earn a living, her father convinces a wealthy fabric vendor to adopt and care for his daughter. Claire runs away upon hearing that she will be adopted. Her story becomes interwoven with those of other characters in the village of Ville Rose, revealing a town scarred by violence, corruption, class disparities and social taboo, but also filled with hope, dreams, and love.

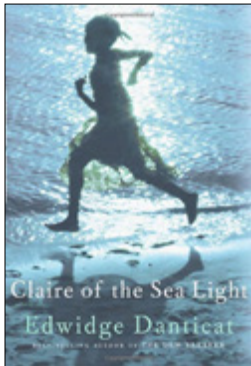


Image: [www.amazon.com](http://www.amazon.com)

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## MANAGEMENT AND CAREER DEVELOPMENT

**Decisive: how to make better choices in life and work.** Heath, Chip and Dan Heath. New York: Crown Business, 2013.

The Heath brothers, authors of *Switch* and *Made to Stick*, explore why bad decisions are all too common in business and personal decision making. They discuss four main obstacles to good decision making: narrow framing, confirmation bias, short-term decision making, and overconfidence. They propose a four-step process to improve outcomes.

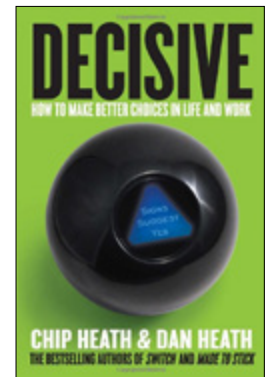


Image: [www.amazon.com](http://www.amazon.com)

**How to land a top-paying Federal job: your complete guide to opportunities, internships, resumes and cover letters, networking, interviews, salaries, promotions, and more!**

Whiteman, Lily Madeleine. New York, AMACOM, 2012.

Whiteman, a federal career coach and columnist, offers guidance on navigating every stage of the federal job search. You'll find newly updated information on how to: find openings you qualify for, impress federal hiring managers, negotiate a top salary, pass security clearance processes and accelerate your rise up the federal career ladder. A companion CD-ROM includes resume, interview and KSA prep as well as directories of internship and fellowship opportunities.



**USAID**  
FROM THE AMERICAN PEOPLE

The Bureau for Management, Office of the Chief Information Officer (M/CIO), Knowledge Services Center presents

# Interlibrary Loan Service

Interlibrary Loan (ILL) is a centrally funded service that allows all current USAID affiliated staff to request materials that are not available or are missing from the USAID Library.

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## The How, What & Where of Interlibrary Loan

### What materials can be requested?

Books, book chapters/pages and journal articles that are not owned by or are missing from the USAID Library are available through ILL. Please keep in mind not all requests can be filled.

### How long does it take?

On average, most electronic materials will take from 24 to 72 hours to fill. Copies of articles, books, and book chapters/pages can take anywhere from 3 – 14 business days if mailed through the USPS.

### Can Missions use the ILL Service?

Yes, but usage is limited to articles and materials available in electronic formats.

### Where do I pick up and return materials?

Items delivered in an electronic format are emailed to the requestor as soon as received. Hard copy articles or book chapters/pages are scanned and emailed to the requestor upon receipt at the library. Books are checked in and held at the USAID Library Reference Desk for pick-up, which is where they are to be returned by the due date on the item.

### How long can I keep an item?

The item is due back by the date on the accompanying book sleeve. If a renewal is needed, please make the request 3 days before the due date.

#### What Fees or Fines Might Be Assessed?

You are responsible for any overdue fines or late fees charged by the lending library. If an item is lost or damaged, you are responsible for replacement and all associated processing fees assessed by the lending library.

### How many requests can I make?

There is no limit on how many requests you can make at one time (as long as requests do not infringe on copyright law or terms of use). If you submit more than ten requests at one time, there may be some delay in processing so that attention may be given to other borrowers' requests as well.

Contact the Knowledge Services Center for assistance at [ksc@usaid.gov](mailto:ksc@usaid.gov)

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